

STATE
— OF OUR —
HEALTH



2018 Town Hall ROAD SHOW

Join an Alliance Dedicated to Indiana's Health

Indiana is one of the unhealthiest states in the country. The state is ranked 38th in the nation in the overall health of its residents. Indiana also ranks among the bottom in many key health metrics, including drug deaths, infant mortality, and obesity. These poor rankings directly correlate with the health of the state's economy. An unhealthy workforce negatively impacts Indiana's ability to attract quality employers, increases health care costs for everyone, and harms the state's national reputation.

In November 2016, the Indiana Hospital Association, the Indiana Chamber of Commerce, the Indiana State Medical Association, Anthem Blue Cross and Blue Shield in Indiana, and the IU Richard M. Fairbanks School of Public Health at IUPUI came together to launch the Alliance for a Healthier Indiana. Since then, dozens of health care professionals, advocates, and community and business leaders from across the state have joined the Alliance and supported its efforts to improve the health of our state.

Indiana faces many obstacles in its path to improved health. But one obstacle looms largest and must be tackled first: tobacco use. One in five Hoosiers smokes, and tobacco use is the leading cause of preventable death in Indiana. Tobacco use costs Indiana \$7.6 billion annually in increased health care costs, lost productivity, and premature death.

In 2018, the Alliance aims to educate the public and lawmakers, grow grassroots engagement around the state, increase local support for public health initiatives, raise awareness of Indiana's poor health rankings, and share ideas about ways we can all work together to improve Hoosier health. To accomplish these goals, we are embarking on a 2018 State of Our Health Road Show, beginning with the State of Our Health Summit.

We need your help. Our goal is to raise \$150,000 in support of the summit and road show. The funding will be used for event planning, speakers, food and beverage, media relations, promotion, and free attendee registration. By making a financial commitment today and supporting these events, you will help us pave the path to improved Hoosier health. Below are the organizations pledging to improve our state's health. We hope you will join this list.

PRESENTING PARTNERS



Indiana University Health



ALLIANCE CHAMPIONS



ALLIANCE PARTNERS

TOWN HALL PARTNERS

Ball State University
Beacon Health System, *South Bend*
Bloomington Meadows Hospital
Brentwood Springs, *Evansville*
Boyett Treatment Center, *Evansville*
Columbus Regional Health
Covering Kids & Families of Indiana
Deaconess Health System
Echo Community Health Care, *Evansville*
Four County Counseling Center, *Logansport*
Good Samaritan, *Vincennes*

Franciscan Alliance
Hancock Health, *Greenfield*
Henry Community Health
IHA Midwest District Hospitals
Indiana Rural Health Association
King's Daughters Health, *Madison*
Limestone Health, *Bloomington*
Limestone Health, *Lafayette*
Logansport Memorial, *Logansport*
Meridian Health Services
North Central Health Services, *Lafayette*

Northwest Indiana Health Disparities Council
Parkview Health
Reid Hospital, *Richmond and Connersville*
Riverview Health, *Noblesville*
Saint Joseph Health System, *South Bend*
Steinberger Construction, *Logansport*
Sycamore Springs, *Lafayette*
The Women's Hospital, *Newburgh*
Union Health, *Terre Haute*
Walgreen Co.

Join us! Commit to a #HealthierIndiana and become an Alliance Partner at HealthierIndiana.org/partnerships.

Sponsorship Opportunities

To learn more about becoming an Alliance partner, visit HealthierIndiana.org/Partnerships, or contact Jennifer Hurtubise at jhurtubise@ihaconnect.org or (317) 423-7733.

Statewide Road Show Sponsorships:

Alliance Presenting Partner	Limited
Alliance Champion	\$25,000
Alliance Leader	\$15,000
Alliance Partner	\$10,000

Alliance Presenting Partners

Please contact info@healthierindiana.org to discuss tailored benefit packages to fit your community engagement needs

Alliance Champions

- Speaking opportunity at all town halls
- Logo included on all town hall web pages
- Logo included on all town hall materials
- Logo included in communications with registered guests
- One insert in participant materials at all town halls
- Special recognition at all town halls
- Recognition in Alliance social media and newsletters

Alliance Leaders

- Speaking opportunity at 5 town halls
- Logo included on town hall web pages
- Logo included on town hall materials
- Logo included in communications with registered guests
- One insert in participant materials at town halls
- Special recognition at town halls
- Recognition in Alliance social media and newsletters

Alliance Partners

- Speaking opportunity at 2 town halls
- Logo included on town hall web pages
- Logo included on town hall materials
- Logo included in communications with registered guests
- One insert in participant materials at town halls
- Special recognition at town halls
- Recognition in Alliance social media and newsletters

Individual Town Hall Sponsorships:

Alliance Advocate	\$5,000
Community Connector	\$2,500
Sustainable Supporter	\$1,000
Friend of the Alliance	\$250 - \$999

Alliance Advocates

- Speaking opportunity at the town hall
- Logo included on the town hall web page
- Logo included on town hall materials
- Logo included in communications with registered guests
- Branded email to preregistered guests
- One insert in participant materials
- Attendee registration list from the town hall
- Special recognition at the town hall
- Recognition via social media before and after the town hall

Community Connectors

- Logo included on the town hall web page
- Logo included on town hall materials
- One insert in participant materials
- Special recognition at the town hall
- Recognition via social media following the town hall

Sustainable Supporters

- Logo included on the town hall web page
- Name listed on town hall materials
- One insert in participant materials
- Special recognition at the town hall
- Recognition via social media following the town hall

Friends of the Alliance

- Logo included on the town hall web page
- Name listed on town hall materials
- Special recognition at the town hall
- Recognition via social media following the town hall

Join us! Commit to a [#HealthierIndiana](https://HealthierIndiana.org) and become an Alliance Partner at HealthierIndiana.org/partnerships.

Sponsorship Application

To apply for partnership, please complete and return this form along with your check.

Indicate your desired level of sponsorship:

Statewide Road Show Sponsorships:

<input type="checkbox"/>	Alliance Presenting Partner	Limited
<input type="checkbox"/>	Alliance Champion	\$25,000
<input type="checkbox"/>	Alliance Leader	\$15,000
<input type="checkbox"/>	Alliance Partner	\$10,000

Individual Town Hall Sponsorships:

<input type="checkbox"/>	Alliance Advocate	\$5,000
<input type="checkbox"/>	Community Connector	\$2,500
<input type="checkbox"/>	Sustainable Supporter	\$1,000
<input type="checkbox"/>	Friend of the Alliance	\$ _____ (\$250 - \$999)

Select the town halls you wish to support:

- PAST Indianapolis Summit, April 13
____ East Chicago, May 1
____ Gary, May 2
____ South Bend, May 3
____ Fort Wayne, June 12
____ Muncie, June 13
____ Richmond, June 19
____ Connersville, June 20
____ Lafayette, July 11
____ Logansport, July 25
____ Evansville, August 1
____ Terre Haute, August 9
____ Vincennes, August 10
____ Columbus, September 11
____ Bloomington, September 12
____ Madison, October 11
____ Sellersburg, October 12

Tell us about your organization:

ORGANIZATION: _____
CONTACT: _____
PHONE: _____
EMAIL: _____
WEBSITE: _____
ADDRESS: _____
CITY: _____
STATE: _____ ZIP: _____

Make check payable to:

The Hahn Foundation
ATTN: Alliance for a Healthier Indiana

Return to:

The Hahn Foundation of Indiana Hospital Association
500 N. Meridian St., Suite 250
Indianapolis, Indiana 46204